

RELAX.
WE ARE HERE
TO HELP.



At method event planning, we offer full-service event production services incorporating strategic marketing solutions to achieve and exceed your unique objectives. We're always on hand to contribute to the success of your organization. We invite you to find out how.

IT'S EASY BECAUSE
WE KEEP IT SIMPLE.

THE COMPANY

It's easy because we keep it simple. method event planning is about just that. Planning. Since 2001, our team of experienced professionals takes the time to understand your business, your market, your customers and your objectives to customize a unique package designed to achieve the results you seek. While we know that tactics are the tools to drive results, strategic planning is the roadmap required to ensure that these results are meaningful.

THE WORK

At method event planning, we know that planning successful events, no matter what their objectives or goals, is never as easy at it sounds. That's why we've developed a proprietary approach to planning your events, focusing on the two key areas of event marketing and strategic management.

method
event planning

method event planning

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LOOK NO FURTHER.
WE OFFER THE COMPLETE SOLUTION

EVENT MARKETING, MANAGEMENT AND PRODUCTION

We know what we're doing, and we do it well.

Offering strategic and thorough event production by our seasoned event producers, method event planning consistently delivers event marketing programs and corporate event management services that exceed expectations. Working with a broad range of industries, we plan events for corporate meetings, non-profit organizations, government and institutional conferences, consumer-oriented events, business meetings, press conferences, launch parties, client appreciation events, and other special events that build brands, introduce new products, and communicate targeted messages to key audiences.

Since 2001, method event planning producers have specialized in the event planning, event production and event management of key programs by delivering expert integration of major business disciplines. The end-results enable our clients to better inform, entertain, sell, train, motivate, and reward their target audiences.

Our event planning services include:

- * Program Development
- * Creative design
- * Event strategy
- * Thematic development
- * Event planning & production
- * Marketing and promotional collateral development
- * Speech writing & coaching
- * Meeting planning
- * Site selection & venue management
- * Event survey and evaluation
- * Media liaison



WE SEE
THE BIG PICTURE

STRATEGIC MARKETING MANAGEMENT

Dollars count. We help you to spend wisely.

At method event planning, we know that mid and large sized companies continue to increase their event market spending by over 20% each year. Fortunately, our team has experienced first-hand the explosive growth of our industry. That's why we work with a select group of clients to create impact and long-term benefits, and ensure each dollar you spend is spent wisely.

We also understand that corporations require a strategic and integrated approach when planning events, from boardroom and stockholder meetings, to management teambuilding conferences, to grand openings and holiday receptions, to sponsorship of prestigious charity events.

The strategic marketing management services include:

- * Corporate branding/identity
- * Marketing plans
- * Messaging
- * Target market analysis
- * Communication strategies
- * Business Development
- * Competitive strength/weakness analysis
- * Metric measurement development
- * Customer research and analysis

www.methodevents.com



YOU'LL NOTICE A DIFFERENCE.
WE PROMISE.

THE DIFFERENCE

You can tell the difference. We promise. In fact, at method event planning, we've been honing our competitive advantages since 2001. We know how our competitors operate, and we know how to stand out. Our advantages include:

We work hard

We offer unique and effective events planning services and marketing programs that include a full range of strategic marketing solutions.

We get around

Serving local, national and international clientele, our experience includes a broad range of industries and sectors.

We reap what we sow

We continue to grow as a result of glowing client recommendations and word of mouth.

We don't settle for status quo

We stand apart from our competitors based on our ability to consistently and effectively exceed our clients' expectations.

**Don't just take our word for it.
Experience the difference for yourself.**